

## Colrich

www.colrich.com view photos

## A Community Built on Quality Craftsmanship

San Diego-based builder, ColRich Residential, included Sandalwood to the masterplanned community of La Costa Oaks in Carlsbad, Calif., delivering homes with comfortable living and a custom home-type feel.

By Carina Calhoun
Photography By Chris Mayer



Combining casual comfort with detailed design, San Diego-based and familyowned builder, ColRich Residential, welcomed its latest neighborhood to the master-planned La Costa Oaks community by Morrow Development. Sandalwood, located in Carlsbad, Calif., opened in May 2011, offers homes with open floor plans and multi-use functionality. Taking home the 2011 Icon Award for "Best Detached Community" as well as the 2011 So Cal Award for "Neighborhood of the Year," the coastal community is committed to providing homes for the way people live today.

Throughout the years, the family-run company has become an industry landmark, continually recognized for its high design and attention to detail in both its product and service. Therefore, it comes as no surprise that the company creates communities with family function and lifestyle in mind, never overlooking livability and comfort.

Currently selling, the homes at Sandalwood offer four floor plans with up to six bedrooms, five bathrooms and three-car garages. According to Graeme Gabriel, COO and co-president of ColRich Residential, the goal of the community was to inspire buyers to sell their current home and buy a new home with progressive floor plans and quality finishes that truly feel like a custom home.

Gabriel said, "We wanted to continue the same design trends from our previous community. This included the interaction of indoor and outdoor spaces with flexible and efficient floor plans." And in an area with exceptional year-round climate, residents can make the most of the space. The design process of the community, that will consist of 67 homes

total,remained constant as the team continually refined the product until the goals were achieved, according to Gabriel. "We offer a fresh perspective delivering homes buyers can afford and want to live in for years to come."

He added, "We put together an amazing design team that worked together from day one of the design process to bring our collective ideas to life." The relaxed, open environment of the homes not only captures the local vibe but also functionally accommodates the duality of today's savvy, on-the-go families.

Architect Michael Woodley, AIA, president of Woodley Architecture Group Inc., noted that the homes are "not just your typical stacked stories that add up to an affordable home with predictable architecture." Starting in the high \$700,000s, the architectural details include outdoor living rooms, dramatic two-story volume ceilings, large balconies and functional utility rooms. Woodley added, "New housing needs to be new. Today's floor plans need to live and feel more modern. Sandalwood homes are very different than what's available in the marketplace. Overall, these homes are an explosion of space."

Sandalwood is designed to reflect today's multi-task lifestyle. "We designed Sandalwood homes for the way residents want to live versus what 'shows best,'" Woodley explained. Taking the term "open floor plan" to another level, the homes incorporate useful spaces which blend to represent the latest innovations in home design. Woodley continued, "Our inspiration was the Spanish-style context of La Costa Oaks community, but we took it up a notch and made it cleaner and simpler. We took the classic elements of the Spanish theme and modernized it."

Carefully crafted to provide the highest standard of quality design down to each detail, according to Woodley, the kitchens are very open islands that are eating bars designed for people to sit and interact with each other. Also, large utility rooms have outdoor access so families can accommodate their everyday storage and alternate access needs; downstairs bedrooms include a full bathroom; upstairs lofts provide an alternate space for a game room or media area; and every master bedroom has the ability to include a substantial balcony or deck space.

Gabriel explained, "We wanted to take the concept of openness to another level with more volume, more windows and pack-away doors that open on to outdoor spaces that feel like extensions of the home."

Incorporating the elements that make up a coveted community from design detail and a luxury location to enhanced floor plans and flexible spaces, Sandalwood emphasizes each feature and offers residents a home that captures the essence of livability. Gabriel added, "The integrity of Sandalwood's designs reflect the collaborative process and respect everyone had for each other."